How Do You Know If You’re Getting Reliable News?

What Just Happened?


What’s New?
About That “-gate” Thing…

The original "gate" scandal got its name from the Watergate Hotel, where two politically motivated burglaries took place in 1972. The Watergate scandal ultimately led to the resignation of U.S. President Richard Nixon on August 9, 1974.

What Is News Literacy And Why Does It Matter?

Why News Literacy Matters:

In the Information Age, YOU the consumer are now in charge of determining what is reliable and what is not.

News Literacy is the ability to use critical thinking skills to judge the reliability and credibility of news reports, whether they come via print, television or the Internet.
Does News Literacy Matter?

Reliable information is **actionable**.
It allows news consumers to make a decision, take action or share responsibly with others.

How Do We Know What’s Reliable?

You Have to Decide...

Should We Start Another Pre-Emptive War?
You Have to Decide

Cheerleader.wmv
Classroom Etiquette

- No Texting
- No Instagramming, Vining, SnapChatting, Facebooking, Tweeting, Pin-ing,
- Be on Time

Violators will be asked to leave class

How to Succeed in News Literacy

Watch, listen, read every day.

How to Succeed in News Literacy

- Evaluation
- Synthesis
- Analysis
- Application
- Comprehension
- Knowledge

Assignments and Activities
- Prepare You To Scale Bloom’s Taxonomy, From Rote Learning To Higher-Order Thinking
- Comprehension, Diagram, Explain
- Modify, Build, Report
- Combine, Revise, Design, Write
- Debate, Differentiate, Sort, Categorize
- Judge, Recommend, Appraise, Grade
At The End of Each Lecture

After this lecture, students will be able to:

1. Define News Literacy and its importance
2. Explain how two information revolutions shaped history.
3. Put the current social media revolution in context, comparing it to the mass-print revolution.

Blackboard Problems? Lynda is Your Savior

http://it.stonybrook.edu/help/kb/logging-in-to-lyndacom

News Literacy – JRN 101B/103G

How Do You Know If You’re Getting Reliable News?
What is News and Who Decides?

Why Does the Press Get it Wrong? And What About Objectivity?

How Do You Know What Happened?

Should There Be Limits on Freedom of the Press?
Is Social Media Reliable?

Are YOU Reliable On Social Media?

From One “Berg” to Another

986 A.D.: Viking Explorers Discover North America

The Revolution in Communications in Your Lifetime
The Dark Ages

A Monk Spent Months to Produce a Single Book

Gutenberg’s Printing Press Changes the World

The First Mass-Produced Book

The Gutenberg Bible

Within 50 Years

From a Few Books to 10 Million
Books Changed the World and Challenged Authority

1534 – Martin Luther and His Bible

1776 – Tom Paine’s Revolutionary “Common Sense”

Mark Twain on the Printing Press

“It found truth astir on earth and gave it wings; but untruth was also abroad, and it was supplied with a double pair of wings.”

1815 – The Battle of New Orleans

Almost 2,000 Soldiers Died 15 Days After the End of the War of 1812
The Trade-off: Accuracy vs. Speed

1838 – Samuel Morse Sends First Public Telegram in America

Being There…Virtually

1920 – First News Broadcast of Presidential Election Results

Being There…Seeing and Hearing

1937 – The Voyage of the Hindenburg

Hindenburg.wmv
The Information Revolution 1.969

While we were marveling over live TV from the moon…
The Internet was born: ARPANET

The Information Revolution 2.0

Between the end of Bush’s first term, and the beginning of Obama’s first term, Web 2.0 changed the rules.

Hashtagtivism.mp4
Challenges for Consumers

Challenge #1: Information Overload
Challenge #2: The Blurring of the Lines
Challenge #3: Overcoming Your Own Bias

Overload

Blurring the Lines

Who is a Journalist? Who isn’t? Does it Matter?

Blurred Lines and The Crisis of Authenticity
So Many Fakes, So Little Time

Challenge #3 Overcoming “Own Bias”

CodeRed.wmv

or...Can You Handle The Truth?

CNN/ORC Poll

Challenge #3: Overcoming “Own Bias”

16% of All Voters & 30% of Republicans Continue to Believe Obama Not Born in U.S.

What is “Cognitive Dissonance?”

Are We Blinded by Our Own Bias?

Do you think Barack Obama was definitely born in the United States, probably born in the United States, probably born in another country, or definitely born in another country?

<table>
<thead>
<tr>
<th></th>
<th>All Americans</th>
<th>Democrats</th>
<th>Independents</th>
<th>Republicans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Definitely born in U.S.</td>
<td>42%</td>
<td>64%</td>
<td>37%</td>
<td>23%</td>
</tr>
<tr>
<td>Probably born in U.S.</td>
<td>29%</td>
<td>21%</td>
<td>31%</td>
<td>24%</td>
</tr>
<tr>
<td>Probably born in another country</td>
<td>16%</td>
<td>7%</td>
<td>17%</td>
<td>27%</td>
</tr>
<tr>
<td>Definitely born in another country</td>
<td>11%</td>
<td>8%</td>
<td>12%</td>
<td>3%</td>
</tr>
<tr>
<td>No opinion</td>
<td>2%</td>
<td>1%</td>
<td>2%</td>
<td>3%</td>
</tr>
</tbody>
</table>

CNN/ORC Poll
Assignment: News Blackout
For 48 Hours:
No Facebook (or other social media)
No News…
No Sports Scores…
No Weather…
…Even From Friends or Family
Summarize Your Reaction

The Weekly Quick Quiz
Write your name and Recitation Instructor name at the top
1. Who invented pre-cast, moveable type that made mass-printing possible?
2. In what year was the Internet born?
3. What comment or question do you have to clarify today’s lesson or improve our work?
Hand in your Quick Quiz before you leave lecture

This endeth the Lesson…